



GOVERNMENT OF ARUNACHAL PRADESH  
DEPARTMENT OF TOURISM

**NTD PHOTOGRAPHY CONTEST 2026**

Theme “Capture Arunachal. Celebrate Tourism”

**General Entry Rules & Photo Criteria**

Organized by: Department of Tourism, Government of Arunachal Pradesh

**1. Eligibility**

- The photography contest is **open to all**, including **professional and amateur photographers** who are residents of Arunachal Pradesh.
- Participation is permitted on an **individual basis only**.

**2. Theme of the Contest**

- Photographs must depict **prominent and well-known tourism destinations of Arunachal Pradesh**, including but not limited to:
  - **Natural landscapes and scenic vistas**
  - **Cultural and heritage sites**
  - **Adventure and eco-tourism locations**
  - **Architectural landmarks and monuments**
- Each photograph should clearly reflect the **tourism appeal, cultural richness, and unique identity of Arunachal Pradesh**.

**3. Photo Submission Criteria**

- **Minimum image size: 1280 × 720 pixels**
- **File formats accepted: JPEG/JPG or PNG**
- **Resolution: Preferably high resolution**, suitable for **exhibition and promotional display**
- **Colour/B&W: Both colour and black-and-white photographs** are acceptable
- **Editing guidelines: Basic editing** such as **colour correction, brightness/contrast adjustment**, and **cropping** is permitted.

- **Excessive digital manipulation, photo compositing, or use of AI-generated or AI-enhanced images is strictly prohibited.**


#### 4. Originality & Plagiarism

- All submitted photographs must be the **original work of the participant**.
- **Plagiarism**, including **copying, reproduction**, or submission of images sourced from the **internet, social media**, or any **third-party platform**, shall lead to **immediate disqualification**.
- The **Department of Tourism** reserves the right to request **proof of originality**, including **RAW files or metadata**, if deemed necessary.

#### 5. Number of Entries

- Each participant may submit a **maximum of two (02) photographs**.

#### 6. Submission Details

- Photographs must be submitted **only via email** to:  
 **arunachaltourismhrd@gmail.com**
- Each submission email must clearly mention:
  - Full name of the participant
  - Mobile/contact number
  - Title of the photograph
  - Location where the photograph was captured
- **Last date for submission: 23rd January 2026 (5 pm)**

#### 7. Selection & Judging

- All valid entries shall be assessed by a **duly constituted Selection Committee**.
- Evaluation shall be based on the following criteria:
  - Relevance to the theme
  - Creativity and composition
  - Visual appeal and impact
  - Effective representation of Arunachal Pradesh's tourism potential
- The decision of the Selection Committee shall be **final and binding** on all participants.

## 8. Prizes

- **First Prize:** ₹10,000/-
- **Second Prize:** ₹7,000/-

## 9. Usage Rights

- By participating in the contest, participants grant the Department of Tourism, Government of Arunachal Pradesh, a **non-exclusive, royalty-free right** to use the submitted photographs for:
  - Exhibitions and displays
  - Promotional and publicity materials
  - Official publications
  - Departmental websites and social media platforms
- **Due credit** shall be given to the photographer wherever the photograph is used.

## 10. Exhibition of Winning Entries

- Selected winning photographs shall be **exhibited during the National Tourism Day Celebration 2026**, organized by the Department of Tourism, Government of Arunachal Pradesh.

## 11. General Conditions

- Incomplete, incorrect, or late submissions shall **not be considered**.
- The Department of Tourism reserves the right to **modify, postpone, or cancel** the contest at any stage without prior notice.
- Participation in the contest shall be deemed as **acceptance of all terms and conditions** stated herein.

**(Bengia Manna Sonam)**

Deputy Director, Tourism