



GOVERNMENT OF ARUNACHAL PRADESH
DEPARTMENT OF TOURISM

NTD PHOTOGRAPHY CONTEST 2026

Theme “Capture Arunachal. Celebrate Tourism”

General Entry Rules & Photo Criteria

Organized by: Department of Tourism, Government of Arunachal Pradesh

1. Eligibility

- The photography contest is **open to all**, including **professional and amateur photographers** who are residents of Arunachal Pradesh.
- Participation is permitted on an **individual basis only**.

2. Theme of the Contest

- Photographs must depict **prominent and well-known tourism destinations of Arunachal Pradesh**, including but not limited to:
 - Natural landscapes and scenic vistas
 - Cultural and heritage sites
 - Adventure and eco-tourism locations
 - Architectural landmarks and monuments
- Each photograph should clearly reflect the **tourism appeal, cultural richness, and unique identity of Arunachal Pradesh**.

3. Photo Submission Criteria

- **Minimum image size: 1280 × 720 pixels**
- **File formats accepted: JPEG/JPG or PNG**
- **Resolution: Preferably high resolution**, suitable for **exhibition and promotional display**
- **Colour/B&W:** Both **colour and black-and-white photographs** are acceptable
- **Editing guidelines:** **Basic editing** such as **colour correction, brightness/contrast adjustment, and cropping** is permitted.

- Excessive digital manipulation, photo compositing, or use of AI-generated or AI-enhanced images is strictly prohibited.

4. Originality & Plagiarism

- All submitted photographs must be the **original work of the participant**.
- **Plagiarism**, including **copying, reproduction**, or submission of images sourced from the **internet, social media**, or any **third-party platform**, shall lead to **immediate disqualification**.
- The **Department of Tourism** reserves the right to request **proof of originality**, including **RAW files or metadata**, if deemed necessary.

5. Number of Entries

- Each participant may submit a **maximum of two (02) photographs**.

6. Submission Details

- Photographs must be submitted **only via email** to:
The logo for Arunachal Tourism features the word 'ARUNACHAL' in large, bold, black capital letters. Below it, the tagline 'BEYOND MISTS AND MOUNTAINS' is written in a smaller, sans-serif font. A stylized graphic of a mountain range and clouds is positioned behind the text.
arunachaltourismhrd@gmail.com
- Each submission email must clearly mention:
 - Full name of the participant
 - Mobile/contact number
 - Title of the photograph
 - Location where the photograph was captured
- **Last date for submission: 23rd January 2026 (5 pm)**

7. Selection & Judging

- All valid entries shall be assessed by a **duly constituted Selection Committee**.
- Evaluation shall be based on the following criteria:
 - Relevance to the theme
 - Creativity and composition
 - Visual appeal and impact
 - Effective representation of Arunachal Pradesh's tourism potential
- The decision of the Selection Committee shall be **final and binding** on all participants.

8. Prizes

- **First Prize:** ₹10,000/-
- **Second Prize:** ₹7,000/-

9. Usage Rights

- By participating in the contest, participants grant the Department of Tourism, Government of Arunachal Pradesh, a **non-exclusive, royalty-free right** to use the submitted photographs for:
 - Exhibitions and displays
 - Promotional and publicity materials
 - Official publications
 - Departmental websites and social media platforms
- **Due credit** shall be given to the photographer wherever the photograph is used.

10. Exhibition of Winning Entries

- Selected winning photographs shall be **exhibited during the National Tourism Day Celebration 2026**, organized by the Department of Tourism, Government of Arunachal Pradesh.

11. General Conditions

BEYOND MYTHS AND MOUNTAINS

- Incomplete, incorrect, or late submissions shall **not be considered**.
- The Department of Tourism reserves the right to **modify, postpone, or cancel** the contest at any stage without prior notice.
- Participation in the contest shall be deemed as **acceptance of all terms and conditions** stated herein.



(Bengia Manna Sonam)

Deputy Director, Tourism