

**FORM**  
**FOR**  
**BEST TOUR OPERATOR**  
**AWARD**



**GOVERNMENT OF ARUNACHAL PRADESH  
DEPARTMENT OF TOURISM  
ITANAGAR**

**Directorate  
of  
Tourism**

No. DOT-18012/4/2021

Dated Itanagar, the 4<sup>th</sup> Sept' 2024

**FORMAT for Nomination of Best Tour Operator of Arunachal Pradesh as part  
of World Tourism Day Celebration at Itanagar on 27.09.2024.**

**SECTION A: Company profile**

1. Is the organization registered in the department of Tourism Govt. of Arunachal Pradesh? If yes provide your registration details and upload the documents.  
Yes  No
2. The year of establishment of your travel company in Arunachal Pradesh (Date and Year).
3. Number of employees engaged in your office
4. Last three-year annual tourist footfall of your company (Include both foreign and domestic tourist)

**Foreign tourist**

**Domestic Tourist**

1. 2023
5. Last three-year annual turnover of the company.
  1. 2023

**SECTION B: Marketing and Promotion**

1. Does the company have website or publicity material? If yes add the link of the website and photos brochures?  
Yes  No
2. Do you use social media accounts for promotion and marketing of tourism and packages through digital marketing? Mention the status of social media presence of your company.  
Yes  No
3. What is the best tour that has been provided to the tourist to visit Arunachal Pradesh (Signature tour)?
4. Have you identified any new potential tourism destination for guest through your packages? If yes mention the names of destination.  
Yes  No
5. Has any tourist shared the experience of tour through the social media handles? If yes provide link or documents.
6. Did you attend any travel mart for domestic and international Marketing at your own expense? If yes provide the photographs of the event.  
Yes  No
7. What sustainable practice do you follow to promote responsible tourism?
8. What are the set of inter circuit tour programme you provided?

### **SECTION C: Service and Facilities**

1. Have you provided local guide facility for the tourist to accompanying them? Give the details of local guides engaged.  
Yes  No
2. Do you prefer homestays/Hotels/lodges for your tourist?  
Yes  No
3. How do you ensure the safety of travellers during the tour?
4. Is there specified process for handling customer feedback and addressing complaints?

### **SECTION D: Achievements**

1. Major achievements of your company, if any.

*Signature*