



GUIDELINES, CRITERIONS AND FORMS

For

VARIOUS AWARDS AND COMPETITIONS

Commemorating

WORLD TOURISM DAY - 2024
(TOURISM AND PEACE)

INDEX

S. N.	Competition	Particulars	Page No.
1.	Cooking Competition	Guidelines	2 - 4
2.	Essay Competition (offline)	Guidelines	6
3.	Quiz Competition (Offline)	Guidelines	8
4.	Photography Competition	Guidelines	10
5.	Wall Painting Competition	Guideline	12

S. N.	Awards	Particulars	Page No.
1.	Best Homestay Award	Guidelines	14 - 15
2.	Best Tour Operator Award	Form	17 - 18
3.	Best Tour Guide Award	Form	20
4.	Best Emerging Tour Operator Award	Form	22 - 23
5.	Best Tourism Village Awards	Criterion	25 -28
6.	Best Tourist Destination Awards	Criteria	30
7.	Best Promotor in Adventure Sports (Female) Award	Criteria	32 - 34

**GUIDELINES
FOR
COOKING
COMPETITION**

CONCEPT NOTE: COOKING COMPETITION.

Theme: "Preserving of Traditional Cuisine and Recipes".

Venue: State Food Craft Institute, Itanagar

Date: 21st – 22nd Sept' 2024.

1. Introduction

The **Cooking Competition** is dedicated to celebrating World Tourism Day 2024 and preserving traditional cuisines and recipes that are at risk of being forgotten in the fast-evolving world of culinary arts. This competition invites chefs, home cooks, and food enthusiasts to showcase their skills by preparing traditional dishes that highlight the rich culinary heritage of various cultures.

2. Objectives

- **Preserve Culinary Heritage:** Highlight and maintain traditional recipes and cooking techniques that are culturally significant.
- **Celebrate Cultural Diversity:** Showcase the rich variety of traditional cuisines from around the world.
- **Encourage Knowledge Sharing:** Promote the exchange of traditional cooking methods and recipes among participants and audiences.
- **Engage the Community:** Foster a sense of pride and connection through shared culinary heritage.
- **Promote Education:** Educate the public about the history and significance of traditional dishes.

3. Competition Categories

- **Description:** Focuses on classic dishes prepared using traditional techniques and ingredients.
- **Criteria:** Authenticity, adherence to traditional methods, and presentation.
- **Description:** Highlights dishes specific to a particular region or community within a culture.
- **Criteria:** Regional authenticity, flavor, and presentation.
- **Description:** Celebrates recipes that have been passed down through generations with minimal changes.
- **Criteria:** Faithfulness to the original recipe, taste, and historical accuracy.
- **Description:** Recognizes dishes that successfully blend traditional recipes with modern techniques or ingredients.
- **Criteria:** Creativity, balance of traditional and modern elements, and taste.
- **Description:** Awarded based on audience votes for the most appealing traditional dish.
- **Criteria:** Overall appeal, presentation, and taste.



4. Competition Format

- **Application Process:**
 - Only Local Tribal cuisine will be allowed.
 - Minimum of four dishes (including rice)
 - Duration: 2hrs.
 - Last date of submission of recipes **19th Sept' 2024.**
- **Preliminary Round:**
 - Participants submit photographs and detailed descriptions of their dishes for initial evaluation.
 - A panel of judges reviews the submissions and selects finalists.
- **Final Round:**
 - Finalists prepare their dishes live at the competition venue.
 - Dishes are evaluated by a panel of judges on authenticity, flavour, presentation, and adherence to traditional methods.
 - Audience members sample dishes and vote for the People's Choice Award.
- **Judging:**
 - A panel of judges, including culinary historians, traditional chefs, and food critics, evaluates the dishes.
 - Judging criteria include authenticity, taste, presentation, and adherence to traditional recipes.

5. Venue and Date

- **Venue:** State Food Craft Institute (SFCI) - Itanagar, featuring a kitchen setup that allows participants to prepare their dishes in an authentic environment.
- **Date:** 20th – 21st Sept' 2024, providing ample time for promotion and preparation.

6. Promotion and Marketing

- **Social media:** Use engaging content to promote the competition, including participant profiles, historical insights, and live updates.
- **Press Releases:** Distribute press releases to food and cultural publications to generate interest and coverage.
- **Partnerships:** Collaborate with SFCI, Itanagar to broaden reach.

7. Awards and Recognition

- **Awards:** Cash prizes of ₹30,000, ₹20,000, and ₹10,000 for the top three winners.
- Trophies or plaques for winners in each category, along with certificates for all finalists.
- **Media Coverage:** Feature winners and their dishes in local media, food blogs, and on social media platforms.



8. Logistics and Operations


- **Registration:** Implement an online/offline registration system for participants and audience members.
- **Equipment:** Participants will bring their own ingredients and utensils, while SFCI will provide worktables, stoves, LPG cylinders and ovens. Participants to bring their own ingredients and cooking utensils.
- **Staffing:** Organize a team of volunteers or staff to assist with event setup, management, and guest services.
- **Health and Safety:** Adhere to health and safety protocols, including food handling and first aid.

9. Evaluation and Feedback

- **Post-Event Survey:** Gather feedback from participants, judges, and attendees to evaluate the success of the event and identify areas for improvement.
- **Debriefing:** Conduct a debriefing session with the organizing team to review outcomes and plan for future events.

10. Conclusion

The **Preserving of Traditional Cuisine & Recipes - Cooking Competition** seeks to honor and safeguard the rich heritage of traditional cuisines by providing a platform for culinary enthusiasts to showcase their dedication to preserving age-old recipes and techniques. By celebrating these culinary traditions, the competition will foster a deeper appreciation for cultural diversity and contribute to the ongoing preservation of valuable culinary practices.



(Bengia Manna Sonam)
Deputy Director, Tourism

sfcitanagar@gmail.com/worldtourismday90210@gmail.com



**GUIDELINES
FOR
ESSAY COMPETITION**

Guidelines for essay competition

1. Topic: **"My Arunachal, My Pride"** for Senior category.

The essay must include the rich cultural and natural resource of the community in the area where you live and highlight the traditions which includes connection with the biodiversity. The conclusion must include about how the local community can continue and conserve these natural and cultural resources.

Choose an appropriate title for the essay.

The essay should not be less than 500 words and more than 600 words.

2. Topic: **My favourite local cuisine for Junior Category**

Theme for Junior category: My food which I would like to share with the world.

The essay must include the local food, who collects, who cooks, how is the taste, what are the local ingredients used.

It may include some story related to the food and also highlight about why this food should be introduced to the world.

The essay should be more than 300 words and less than 400 words, without including the title.

Details with the essay: Name, age, class, name and address of school and contact mobile number should be clearly mentioned.

A handwritten signature in black ink, appearing to be 'M. G. S.', is located at the bottom center of the page.

**GUIDELINES
FOR
QUIZ COMPETITION**

GUIDELINES FOR OFFLINE COMPETITIONS - QUIZ

Group 1 (Class 6th to Class 8th) – to be decided by concern DTOs

Group 2 (Class 9th to Class 12th) – to be decided by concern DTOs

1. Participation is restricted to the students of Arunachal Pradesh only.
2. The competition shall be conducted in two categories:
Category 1: Class 6th to Class 8th and
Category 2: Class 9th to Class 12th.
3. There shall be no participation fee for the competition.
4. The competition will be conducted on the district wise and top 3 winners of category are eligible for state level competition.
5. The entry of the students will be Individual or group
6. The competition is counted on the basis marks which each answer will get marks that would decide by the Quiz master or concerned district.
7. Further any changes of the competition or rules on unforeseen circumstance. The information shall be updated through official social media channels of Arunachal Tourism.
8. The decision of the quiz master will be the final.
9. The decision of the Dept. of Tourism regarding interpretation of rules or any other matter related to the competition will be final. If there is any situation not contemplated in the rules, the decision of the Dept. shall be final.
10. For any information, contact District tourism officer or Tourism information officers of respective districts.
11. The Best 03 from amongst the applicant at district level will be forwarded to the Directorate of Tourism Office positively by 19th of Sept' 2024. The winners will be facilitated with prize and certificates during State Tourism Day.



**GUIDELINES
FOR
PHOTOGRAPHY
COMPETITION
(Amateur & Professional)**

TERMS & CONDITIONS

- ❶ The competition entry is free for domiciles of Arunachal Pradesh ONLY
- ❷ Each participant may submit one photography per category ONLY
- ❸ All entries must be submitted through arunachalphotographyclub@gmail.com ONLY
- ❹ All decisions regarding entries and winners will be judged by the Arunachal Photography Club (APC) ONLY
- ❺ The Arunachal Photography Club reserves the right to disqualify and entry deemed inappropriate or non-compliant with the rules
- ❻ The Department of Tourism reserves the right to use submitted photographs for advertising and other purposes
- ❼ No entries will be entertained after 12 midnight of 20th Sept 2024
- ❽ The photo taken must be from DSLR or Mirrorless cameras ONLY for PROFESSIONAL Category
- ❾ The photo taken must be from DSLR or Mirrorless cameras or mobile phones for AMATEUR Category
- ❿ Photographs must be taken no more than 2 (two) months before 19th Sept. 2024.
- ⓫ Submission should be no lesser than 10 MB and at least 300 dpi for PROFESSIONAL CATEGORY and 5 MB or at least 300 dpi for AMATEUR category
- ⓬ Acceptable file formats are JPEG or TIFF. Photographs must NOT include watermarks, signatures or borders
- ⓭ Optimal Digital adjustments like tone, contrast, cropping, burning, sharpening, dodging, noise reduction, minor cleaning, stitched panoramas, and/or within camera focus stacking with multiple exposures taken simultaneously at the same location is permitted. Adjustments must be disclosed in the descripton and should not misrepresent the reality of nature.
- ⓮ Addition or removal of objects in the phot is NOT allowed
- ⓯ EXIF data should NOT be removed or edited
- ⓰ AI for photo manipulation is PROHIBITED

ARUNACHAL TOURISM Presents

PHOTO CONTEST

In collaboration with
ARUNACHAL PHOTOGRAPHY CLUB



**GUIDELINES
FOR
WALL PAINTING
COMPETITION
(Professional)**

GUIDELINE FOR WALL PAINTING COMPETITION

1. **Theme:**
 - The theme for the competition "**Environmental Awareness,**" "**Cultural Diversity,**" "**Peace and Tourism**").
2. **Participation Categories:**
 - **Skill levels:** Professional.
3. **Registration:**
 - Participants must register by 15th Sept' 2024.
 - The Tourism Department will provide necessary materials (brushes, paints)
4. **Rules:**
 - **Wall space:** Assign a specific section of the wall to each participant/team.
 - Paintings must adhere to the theme and should not include offensive or inappropriate content.
 - Time limit: [4-6 hours].
5. **Judging Criteria:**
 - **Creativity:** Originality of concept and idea.
 - **Relevance to theme.**
 - **Technique and use of colours.**
 - **Overall aesthetic appeal.**
6. **Awards:**
 - Prizes for top 3 entries in each category.
7. **Safety and Cleanliness:**
 - Ensure participants use **safe, non-toxic paints.**
 - All participants must clean up their area after the competition.
8. **Event Date & Venue:**
 - **Date:** 22th Sept' 2024.
 - **Venue:** D.K Convention Hall, Itanagar.

Encourage creativity, collaboration, and artistic expression!



GUIDELINES
FOR
BEST HOMESTAY
AWARD

GUIDELINES FOR BEST HOMESTAY 2024

Award for a "Best Homestay Competition" involves more than just recognizing the winners; it's about celebrating excellence in hospitality and encouraging others to achieve similar standards.

Some criteria for selection for the award may be consider under the following heads:

1. Overall Homestay (10 marks)

- Top Homestay Experience
- **Description:** The homestay that excels across all criteria—hospitality, cleanliness, comfort, and value for money.

2. Budget Homestay (10 Marks)

- **Description:** Recognizes the best homestay that offers excellent value for money while maintaining high standards of hospitality and comfort.

3. Luxury Homestay (10 Marks)

- **Description:** The homestay that provides the highest level of luxury and comfort, with exceptional amenities and services.

4. Unique Experience (10 Marks)

- **Description:** The homestay that offers a distinctive or memorable experience, such as unique activities, cultural immersion, or an extraordinary setting.

5. Host Interaction (10 Marks)

- **Description:** Homestay where the host goes above and beyond in creating a warm, welcoming, and personalized experience for guests.

6. Guest Choice (10 Marks)

- **Description:** Based on guest reviews and feedback, this award goes to the homestay that has received the highest praise from guests.

7. Sustainable Homestay (10 Marks)

- **Description:** Recognizes the homestay that excels in sustainable and eco-friendly practices, including energy conservation, waste reduction, and local sourcing.

8. Innovation in Homestay Services (10 Marks)

- **Description:** The homestay that introduces innovative services or amenities that enhance the guest experience.



- **9. Waste Management (10 Marks)**
 - **Description:** The Homestay that excels in waste management and adhere to cleanliness.

- **10. Tourist Safety (10 Marks)**
 - **Description:** The Homestay that provides extra security and vigilance to female tourists.

- **9. Feedback registry copy (10 Marks)**
 - **Description:** The Homestay that regularly updates and furnish a copy of feedback registry to concern DTO.

- **9. C-Form compliance (10 Marks)**
 - **Description:** The Homestay that keeps record and submits copies of C-form to competent authority/DTOs on time.

- **Number of Guests received in the following years:**


Year	Domestic	Foreign
2021		
2022		
2023		

Additional Considerations

- **Promotional Opportunities:** winners will be provided with promotional opportunities to feature their award in tourism websites and social media.

The awards not only recognize the best in homestays but also provide valuable exposure and incentives for hosts to continue enhancing their offerings.

FORM
FOR
BEST TOUR OPERATOR
AWARD

 <p>ARUNACHAL PRADESH TOURISM <i>Gateway to Serenity</i></p>	<p>GOVERNMENT OF ARUNACHAL PRADESH DEPARTMENT OF TOURISM ITANAGAR</p>	<p>Directorate of Tourism</p>
--	--	--

No. DOT-18012/4/2021

Dated Itanagar, the 4th Sept' 2024

FORMAT for Nomination of Best Tour Operator of Arunachal Pradesh as part of World Tourism Day Celebration at Itanagar on 27.09.2024.

SECTION A: Company profile

1. Is the organization registered in the department of Tourism Govt. of Arunachal Pradesh? If yes provide your registration details and upload the documents.
Yes No
2. The year of establishment of your travel company in Arunachal Pradesh (Date and Year).
3. Number of employees engaged in your office
4. Last three-year annual tourist footfall of your company (Include both foreign and domestic tourist)

Foreign tourist

Domestic Tourist

1. 2023
5. Last three-year annual turnover of the company.
 1. 2023

SECTION B: Marketing and Promotion

1. Does the company have website or publicity material? If yes add the link of the website and photos brochures?
Yes No
2. Do you use social media accounts for promotion and marketing of tourism and packages through digital marketing? Mention the status of social media presence of your company.
Yes No
3. What is the best tour that has been provided to the tourist to visit Arunachal Pradesh (Signature tour)?
4. Have you identified any new potential tourism destination for guest through your packages? If yes mention the names of destination.
Yes No
5. Has any tourist shared the experience of tour through the social media handles? If yes provide link or documents.
6. Did you attend any travel mart for domestic and international Marketing at your own expense? If yes provide the photographs of the event.
Yes No
7. What sustainable practice do you follow to promote responsible tourism?
8. What are the set of inter circuit tour programme you provided?



SECTION C: Service and Facilities

1. Have you provided local guide facility for the tourist to accompanying them? Give the details of local guides engaged.
Yes No
2. Do you prefer homestays/Hotels/lodges for your tourist?
Yes No
3. How do you ensure the safety of travellers during the tour?
4. Is there specified process for handling customer feedback and addressing complaints?

SECTION D: Achievements

1. Major achievements of your company, if any.



FORM

FOR

**BEST TOUR GUIDE
AWARD**

NOMINATION FOR BEST TOUR GUIDE 2024

Particulars			
Name			
Age			
Gender			
Contact No. and email ID			
Mention how long do you know him/her?			
	Max Mark	Marks allotted	
Whether attended any guide training by any Govt./private department/organization?	10		
Whether he/she excels in providing in-depth cultural & adventure activity knowledge and creating authentic travel experiences for the tourists?	10		
Whether possesses knowledge of the tour subject, accuracy of information, and ability to answer questions?	10		
Whether possesses ability to connect with guests, maintain interest, and create a memorable experience?	10		
Whether he/she adhere to punctuality, reliability, appearance, and communication skills?	10		
Whether he/she is responsiveness to guest needs, problem-solving, and overall guest satisfaction.	10		
Whether he/she provide adherence to safety protocols and ensuring a safe experience for all tourists?	10		
Total	70		
Number of Tourist handled in 2023-2024	Domestic	Foreign	
Specialty (Tick anyone or more)	Categories		Tick
	• Nature		
	• Cultural		
	• Cuisine		
	• Handcrafts/Handloom		
	• Angling		
	• Medicinal Plants		
	• Birding		
	• Butterfly watching		
	• Trekking		
	• Paragliding		
	• Rafting/ canoeing		
	• Architecture		
	• Other adventure activities		

Note:

- All registered Tour Operator/Travel Agent can recommend at least 02 Best Guide/Tour Leader from Arunachal Pradesh.
- 02 minutes of supporting video/photos on his/her Guide work.
- Last date of submission will be 20th Sept' 2024.



FORM

FOR

**BEST EMERGING TOUR
OPERATOR AWARD**



**GOVERNMENT OF ARUNACHAL PRADESH
DEPARTMENT OF TOURISM
ITANAGAR**

**Directorate
of
Tourism**

No. DOT-18012/4/2021

Dated Itanagar, the 4th Sept' 2024

FORMAT for Nomination of BEST EMERGING TOUR OPERATOR of Arunachal Pradesh as part of World Tourism Day Celebration at Itanagar on 27.09.2024.

SECTION A: Company profile

1. Is the organization registered in the department of Tourism Govt. of Arunachal Pradesh? If yes provide your registration details and upload the documents.
Yes No
2. The year of establishment of your travel company in Arunachal Pradesh (Date and Year).
3. Number of employees engaged in your office
4. Last three-year annual tourist footfall of your company (Include both foreign and domestic tourist)

	Foreign tourist	Domestic Tourist
1. 2023		
5. Last three-year annual turnover of the company.
1. 2023

SECTION B: Marketing and Promotion

1. Does the company have website or publicity material? If yes add the link of the website and photos brochures?
Yes No
2. Do you use social media accounts for promotion and marketing of tourism and packages through digital marketing? Mention the status of social media presence of your company.
Yes No
3. What is the best tour that has been provided to the tourist to visit Arunachal Pradesh (Signature tour)?
4. Have you identified any new potential tourism destination for guest through your packages? If yes mention the names of destination.
Yes No
5. Has any tourist shared the experience of tour through the social media handles? If yes provide link or documents.
6. Did you attend any travel mart for domestic and international Marketing at your own expense? If yes provide the photographs of the event.
Yes No
7. What sustainable practice do you follow to promote responsible tourism?
8. What are the set of inter circuit tour programme you provided?

SECTION C: Service and Facilities

1. Have you provided local guide facility for the tourist to accompanying them? Give the details of local guides engaged.
Yes No
2. Do you prefer homestays/Hotels/lodges for your tourist?
Yes No
3. How do you ensure the safety of travellers during the tour?
4. Is there specified process for handling customer feedback and addressing complaints?

SECTION D: Achievements

1. Major achievements of your company, if any.

A handwritten signature in black ink, appearing to be 'M. Singh', is located in the lower right quadrant of the page.

CRITERION
FOR
BEST TOURISM VILLAGE
AWARD

CRITERION FOR SELECTION OF "BEST TOURISM VILLAGE"

When selecting a "Best Tourism Village" award, the criteria should focus on how well the village promotes sustainable tourism, preserves cultural heritage, supports local economies, and provides an exceptional visitor experience.

1. The competition will be restricted for participation within the state of Arunachal Pradesh only.
2. For more information about the competition, one may get in touch with the District Tourism Officer or Tourism Information Officer of respective districts.
3. Photographs and other documents should also be uploaded along with the application.
4. The Best 03 from amongst the applicant at district level will be forwarded to the Directorate of Tourism Office positively by 19th of Sept' 2024. After thorough scrutiny by a committee, the best tourism village will be selected for the award.

Below are detailed criteria for evaluating a village for this prestigious recognition: (Nominations should be based on most/few of these characteristics)

1. Sustainable Tourism Practices

a. Environmental Protection

- Implementation of **eco-friendly practices** such as waste management, water conservation, and energy efficiency.
- Preservation of natural landscapes, biodiversity, and wildlife.
- Promotion of **sustainable agriculture** and farming practices, if relevant.

c. Responsible Tourism

- Encourages visitors to engage in **responsible behaviours**, such as minimizing their environmental footprint.
- Supports tourism activities that respect the environment and **local community needs**.

2. Cultural and Heritage Preservation

a. Protection of Cultural Heritage

- Preservation of **local traditions, languages, crafts, and customs**.
- Active involvement of the community in sharing their culture with tourists, such as through **festivals, cultural tours, and workshops**.
- Maintenance and protection of **historical sites, monuments, and architecture** within the village.



b. Promotion of Local Arts and Crafts

- Promotion and sale of **local handmade products**, traditional clothing, or artwork.
- Opportunities for tourists to engage in **craft workshops** or observe **artisan demonstrations**.

c. Festivals and Events

- Organization of **cultural festivals** that attract visitors and highlight the village's unique traditions.
 - Involvement of the community in events that showcase **local music, dance, and storytelling**.
-

3. Community Engagement and Local Empowerment

a. Involvement of Local Residents

- Local people play an active role in tourism development and benefit directly from tourism revenues.
- Opportunities for **community-driven tourism** (homestays, community-run guesthouses, locally guided tours).

b. Employment and Economic Development

- Tourism generates **jobs** for local residents, including roles in hospitality, guiding, or crafting.
 - Support for **women, youth, and marginalized groups** in gaining employment through tourism initiatives.
 - Development of **local businesses** (restaurants, shops, tour operators) that contribute to the economy.
-

4. Visitor Experience and Accessibility

a. Quality of Accommodation

- Availability of well-maintained, **sustainable accommodation options** that reflect the village's charm (e.g., eco-lodges, homestays, boutique hotels).
- Ensures **comfort and safety** for visitors while respecting the natural and cultural environment.

b. Unique Tourist Activities

- Offers **authentic, unique experiences** that reflect the village's culture, nature, and lifestyle (e.g., nature walks, cultural workshops, farm tours).



- Availability of **guided tours** by knowledgeable locals who can provide insights into the village's history and culture.

c. Accessibility

- Easy and **affordable access** to the village for tourists (road infrastructure, transport options, signage).
 - **Accessibility for individuals with disabilities** (accommodation, tourism services, and attractions are inclusive).
-

5. Scenic Beauty and Nature Conservation

a. Preservation of Natural Landscapes

- The village should maintain its **natural beauty**, including mountains, forests, lakes, rivers, and scenic vistas.
- Initiatives to **protect natural habitats** and ensure that tourism activities do not negatively impact the environment.

b. Nature-based Tourism

- Promotion of **eco-tourism** and **adventure tourism** that allow visitors to experience nature sustainably (e.g., hiking, birdwatching, kayaking).
- Availability of **nature reserves** or protected areas where tourists can explore local wildlife and landscapes.

c. Cleanliness

- Well-maintained public spaces and attractions with an emphasis on **cleanliness** and proper **waste management**.
-

7. Safety and Well-being

a. Health and Safety Measures

- Strong focus on **visitor safety**, with proper signage, guides, and protocols in place.
- **Emergency services** and first aid are available for tourists.

b. Health Protocols

- Villages should have clear health protocols to ensure the well-being of both visitors and residents (especially important in a post-pandemic context).
-

8. Overall Impact and Legacy

a. Long-term Sustainability

- The village has a vision for **long-term tourism sustainability**, balancing economic benefits with environmental conservation and cultural preservation.



- Tourism development should **enhance the quality of life** for local residents without compromising their culture or environment.

b. Positive Impact on Visitors

- Tourists leave the village with a deeper appreciation of the **local culture** and a sense of connection to the place.
- Provides an **educational experience** where visitors learn about conservation, local culture, and sustainable living.

General Criteria

- **Innovation and Adaptation:** How well the village adapts to changing tourism trends and innovates in response to global challenges.
- **Inclusivity:** The village should actively work towards promoting inclusive tourism, ensuring **equal access** for all visitors, including persons with disabilities, women, and marginalized groups.
- **Partnerships and Collaboration:** Engagement with local, regional, or national tourism bodies to foster growth, while maintaining **village autonomy** in tourism decisions.

By applying these criteria, the selection process for the "Best Tourism Village" will highlight villages that not only attract visitors but also promote **sustainable tourism**, cultural preservation, and a thriving local economy.

A handwritten signature in black ink, appearing to read 'A. Agui', is located in the lower right quadrant of the page.

CRITERION
FOR
BEST TOURIST
DESTINATION AWARD

Criteria for nomination of "BEST TOURIST DESTINATION" competition based on 'Preservation of Local Tradition and Heritage'.

Name of destination to be nominated:

District:

Sl. No	Particulars	Please tick		Remarks if any
		Yes	No	
1.	Accessibility: <ul style="list-style-type: none"> • Whether connected by Air and Rail. • Availability of public TPT (taxi/cab etc.). 			
2.	Management of waste and emissions: <ul style="list-style-type: none"> • Availability of municipal trucks. • Actions taken by the DA in controlling emissions (if yes kindly elaborate in the remark section) • Whether cleanliness drive is undertaken (if yes how many times in a week/month) 			
3.	Infrastructure: <ul style="list-style-type: none"> • Hotels (mention number of properties) • Homestays (mention number of properties) • Public toilets (mention number of properties) • Wayside amenities (mention number of properties) 			
4.	Tourist aid: <ul style="list-style-type: none"> • Availability of Tour Operators (mention the number) • Availability of Tour guides/Rafting guides etc. (mention the number) 			
5.	Any other activities/programs undertaken by the said destination to promote Tourism under 'Preservation of Local Tradition and Heritage'. please mention in remark section.			
6.	Whether practice of waste management system available.			
7.	Whether any provision provided to women safety especially women/female tourists			

Note:

1. Each DTO may nominate at least 2 destinations from their district.
2. Submission of 5 nos. of high-resolution Photographs from each destination.
3. Last date of form submission is 20th September 2023.
4. Number of Tourist handled (domestic and foreign) from 1st Jan '23 to 31st Aug



CRITERION

FOR

**BEST FEMALE IN PROMOTIONG
ADVENTURE SPORTS AWARD**

**CRITERIA FOR
BEST FEMALE IN PROMOTING ADVENTURE SPORTS AWARDS**

"Best Female" award for kayaking, paragliding, and trekking, there should be a clear criterion that evaluate the candidates' skills, achievements, leadership, and contributions to these sports and Tourism in the State.

- **The competition will be restricted for participation within the state of Arunachal Pradesh only.**
- **The decision of the Dept. of Tourism regarding interpretation of rules or any other matter related to the competition will be final. If there is any situation not contemplated in the rules, the decision of the Dept. shall be final.**
- **For more information about the competition, one may get in touch with the District Tourism Officer or Tourism Information Officer of respective districts.**

Below are guidelines for each activity:

1. Kayaking –

a. Technical Proficiency

- **Demonstrates advanced paddling techniques** (rolls, bracing, and stroke efficiency).
- **Mastery over various types of water** (calm, whitewater, sea).
- **Excellent navigational skills** and understanding of water conditions.

b. Competitions and Achievements

- **Success in local, national, or international kayaking competitions.**
- **Record-breaking performances** or notable firsts (e.g., first woman to paddle a challenging river or expedition).
- **Endurance kayaking** feats, such as long-distance or multi-day kayaking trips.

c. Leadership and Mentorship

- **Actively involved in coaching, mentoring, or leading women's kayaking groups.**
- **Contributions to the kayaking community** (e.g., organizing events, workshops, or advocating for women in kayaking).

d. Environmental Stewardship

- **Demonstrates a commitment to environmental conservation** (involvement in clean-up initiatives, promoting eco-friendly practices on the water).
- **Raises awareness about the protection of rivers, lakes, and oceans.**



2. Paragliding –

a. Flight Proficiency

- Mastery of **launching, flying, and landing** in different weather and wind conditions.
- Technical excellence in handling **different glider types and advanced manoeuvres**.
- Demonstrated ability to fly in **challenging environments** (mountainous terrain, cross-country flights).

b. Competitions and Achievements

- Participation and success in **paragliding competitions** at various levels.
- Achievements in **cross-country or altitude records** for female pilots.
- Notable **expedition flights** (e.g., long-distance paragliding over challenging landscapes).

c. Safety and Advocacy

- Promotes **safety awareness** in the paragliding community, emphasizing proper *training and risk management*.
- **Mentorship**: Teaching or supporting other women in the sport, helping to grow the female pilot community.

d. Innovation and Contribution

- Contributions to advancements in paragliding gear or **flight techniques**.
 - Active participation in **paragliding associations** or advocacy for inclusivity and diversity in the sport.
-

3. Trekking –

a. Endurance and Adventure Feats

- Completion of **difficult treks** or expeditions (e.g., high-altitude treks, long-distance hiking trails).
- **Record-setting or first ascents** in challenging terrains, mountains, or new routes.
- Demonstrated **perseverance** in overcoming extreme conditions or obstacles during trekking expeditions.

b. Leadership in the Trekking Community

- Leads **group treks** or organizes expeditions, especially those empowering women to participate.
- Mentoring others, sharing trekking knowledge, and promoting **safe trekking practices**.
- Acts as a role model for sustainability and responsible trekking.



c. Contribution to Conservation

- Actively involved in **environmental conservation** initiatives related to trekking areas (mountains, forests, or natural parks).
- Advocates for and promotes **sustainable trekking practices** and the preservation of natural habitats.

d. Community Engagement

- Works to create inclusive spaces for women in trekking, perhaps by organizing **female-only treks** or events.
- Involvement in **non-profit organizations** or local groups that promote trekking and nature appreciation.

General Considerations for All Categories

- **Overcoming Challenges:** Recognize women who have overcome physical, mental, or societal challenges to excel in these sports.
- **Inspirational Stories:** Identify those who inspire others through their dedication, passion, and persistence.
- **Media Presence and Advocacy:** Acknowledge those who use their platform to advocate for **more female representation** in adventure sports.
- **Ethical Practice:** Prioritize candidates who embody the spirit of the sport by promoting **ethical outdoor practices** and protecting the environment.

By using these criteria, the selection for "Best Female" awards in kayaking, paragliding, and trekking can celebrate those who not only excel in the sport but also contribute to the growth of the community and the Tourism in the State as a whole.

