

Arunachal Bags Ecotourism Award

New Delhi: Arunachal Pradesh Tourism got a major boost today when it bagged the Today's Traveller Award 2015, organized by Gill India Group for Best Eco Tourism Destination at the 9th Annual Today's Traveller Awards 2015 held at Taj Palace in New Delhi.

Mr. Karma Leki, Director Tourism along with Adong Moyong, Resident Tourism Officer, Arunachal Bhawan received the Award on behalf of Arunachal Pradesh Tourism.

Dr Mahesh Sharma, Minister of State (In charge) for Tourism & Culture and Minister of State for Civil Aviation, who was the Chief Guest at the event, gave away the awards. He also launched the cover of the Today's Traveller Coffee Table Book 2015 – 'Success Redefined'.

While lauding the efforts of the Gill India Group in recognizing and acknowledging the leaders of the travel and tourism industry, he added, "We should appreciate the best in the industry, which helps to take Incredible India to the far corners of the world. We must strive to make India an all-season destination."

Apart from Arunachal Tourism, only Manipur Tourism from the rest of the north eastern states could make its presence felt. It bagged the award for Best State for Preservation of Tribal Culture.

The award comes in the long line of various awards that the state has received in the recent past and is in recognition of the efforts put in by the Department of Tourism, Govt of Arunachal Pradesh to boost tourism, a major revenue earner, in the state.